

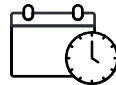


# How it Works

Transforming B2B solution finding, one curated meeting at a time.



Meet the right rep, with the right product, at the right time for your needs.



Save bandwidth, energy, and time with pre-scheduled, curated meetings.



Streamline your experience and skip contact forms, email chains & discovery calls.

## Traditional B2B buying takes months. We cut it down to 30 minutes.

1

Detail your current challenges & solution needs in your event registration.

2

We've already pre-vetted the best solutions on the market today.

3

You get matched with best-fit providers for your specific needs.

4

You receive a custom schedule of 1-on-1 meetings with high level sales reps.

5

Solution providers receive your project info, so you can talk specifics.

6

Take your meetings (with no obligations!) and find solutions (with no headaches!).

### POWERGEN CONNECT VIRTUAL

- Receive \$500 in high-end swag (as a thank-you from our sponsors!)
- Enjoy 30 min., 1-on-1 meetings via Zoom
- Take meetings from your home or office, no travel required



### POWERGEN CONNECT IN-PERSON

- Attend at no-cost (as a thank-you from our sponsors!)
- Take 30 min., 1-on-1 meetings on site over the 3 day event
- Receive travel reimbursement, 5-star catering, and luxury accommodations



Ready to Register?

→ [Get my invitation](#)